



January 18, 2010

Mr. Simon Backer
President
Wireless Image Limited
1319 Chestnut St.
Vancouver BC V6J 3k1

Dear Mr. Backer:

Thanks for the chance to see an early view of the Wireless Image "Shout-Out" sponsored ring-tone product. Ultimately market forces will dictate the products eventual success or not, but from my perspective as an advertising industry executive observing the huge shift in media to wireless, web and social media, the "Shout-Out" product should be very well positioned as another weapon in the communications arsenal. When you are fully market ready, you have commitment that the doors at DDB will be open for business.

Best of luck as you prepare your go-to-market plans.

Sincerely,

DDB Canada

A handwritten signature in blue ink, appearing to read 'Frank Palmer', written over the printed name.

Frank Palmer
Chairman & CEO

cc: Rob Whittle, Director of Sales & Marketing